

ALA SILICON VALLEY CHAPTER

Business Partner Program: Benefits at-a-Glance

Sponsorship Level		Terabyte	Gigabyte	Megabyte	Kilobyte
	Sponsorship Price	\$ 6,500.00	\$ 5,000.00	\$ 3,000.00	\$ 1,700.00
	Sponsorship Business Partner Limit	Limit 2	Limit 4	Unlimited	Unlimited
Renewal Preference					
	Right of first acceptance for sponsor level, upon payment	TB	GB		
Membership Directory - alasvc.org					
	Online Access to Membership Directory	TB	GB	MB	KB
Website - alasvc.org					
	Logo and link on Homepage	TB			
	Listing on Business Partner Page with logo, profile photo, and link	TB (2)**	GB (1)**		
	Listing on Business Partner page with link only			MB	KB
	Link from ALASVC.org diversity to Business Partner's diversity page/efforts	TB	GB	MB	KB
Chapter Communication (Announcements, Social Media)					
NEW	Quarterly member newsletter with Business Partner Announcements	TB	GB	MB	KB
	Author legal management related articles on website, LinkedIn and Facebook	TB (1)			
	Announcement of current Chapter Business Partners via e-mail, LinkedIn, and Facebook	TB	GB	MB	KB
	Feature segment on social media (@ALASiliconValley on LinkedIn and Facebook) logo, link, and short description of services	TB	GB group*		
Educational Sessions					
	Sponsor Employment Law Update, logo on invitation and social media	TB			
	Speaker introduction for Employment Law Update	TB			
	Invitation to Employment Law Update	TB	GB	MB	
	Sponsor standard educational session (excludes Employment Law Update)	TB (1)	GB group* (1)		
	Invitation to Chapter education sessions	TB	GB	MB	KB
Networking Event					
	Community Connection Events - logo on invitation	TB			
	Invitation to Community Connection Events	TB	GB	MB	KB
	Invitation to Business Partner Appreciation Event (TBD Sept/Oct)	TB (3)	GB (2)	MB (2)	KB (1)
	Invitation to Holiday Event (TBD Dec)	TB (3)	GB (2)	MB (2)	KB (1)
	Winter Networking - logo on invitation	TB	GB		
	Invitation to Winter Networking Event (TBD Feb/Mar)	TB (3)	GB (2)	MB (2)	
	Spring Networking Event - logo on invitation	TB	GB		
	Invitation to Spring Networking Event (TBD June/July)	TB (3)	GB (2)		
Other Benefits					
NEW	Opportunity to participate on board task force groups (Ex: Events, Education, DEI&A)	TB	GB	MB	KB
	CLM Study Group Scholarship - logo	TB group	GB group		
	Use of ALASVC's Business Partner logo (with signature agreement)	TB	GB	MB	KB

*The Business Partner in the GB Group are listed together.

**Business Partner tier initials listed by (#) indicate the number of people eligible within that tier to participate or be invited at that level.